

## Emily Jeffords

"My desire is for viewers to be reminded of sweet times past while bringing some beauty to life in the present."





Emily Jeffords (19 -)









Most days you can find Emily in her studio with her little girls, speckled in oil paint (drinking too much coffee), creating artwork for collectors around the world and collaborating with select brands.

Emily grew up traveling and moving for much of her life, living in several different states as well as various locations in the middle east. Experiencing a variety of cultures, lifestyles, and seeing a wide scope of the world increased her appreciation for art and for the landscapes that unite us. After receiving her BA degree in Two Dimensional Fine Art in 2008, she went on to teach art to both children and adults for two years.

Along with teaching, she also created a painting-a-day for many months which helped to develop her painting style and abilities.

On track to becoming a professional violinist from a young age, she surprised her family when she decided to choose painting as her true calling.

'A lot of energy is put into a successful painting. The artist must give of themselves, pouring intention and emotion into the work, creating something both incredibly human and somehow spiritual. I enjoy painting landscapes and nature because they have the ability to transport the viewer with a glance, yet allow us to feel secure, centred, and peaceful.'

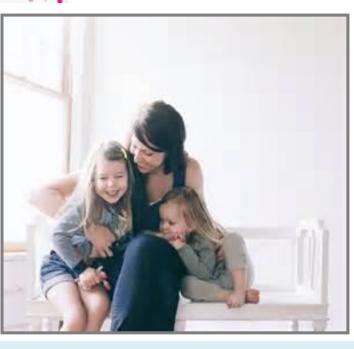
tumultuous.

Much of Emily's work is centred on the theme of finding peace and beauty, regardless of life's challenges. There is always grace and peace to be found, and hope shines brightest when life is most

Emily Jeffords is an abstract impressionistic painter working in oil on canvas featuring lively colours and slightly abstract skies.

See video clip at http://emilyjeffords.com/bio/

## at home with Emily Jeffords



## Where do you feel most inspired?

Fresh ideas come from the little things—nice walks or while drinking a refreshing iced coffee. But my actual inspiration comes when I'm exploring things in front of me. It's more about internal energy than external energy.

## What's your most prized possession?

The time I spend with my daughters in the studie each day. One day, my then, 3-year-old daughter drew on one of my paintings and I had thought i was ruined,

but that actually grew to be very precious to me I'll probably keep that forever because it represents her innocence.

Painting in oil often feels like shaping an emotion with colours or shades; the subtleties are crucial, the possibilities are endless. A lot of energy is put into a successful painting. The artist must give of themselves, pouring intention and emotion into the work, creating something both incredibly human and somehow spiritual.

'The scariest thing is to start a painting, or anything, really, telling yourself that this thing must be Perfect. It won't be.

Every painting is a practice. Some are going to please you more than others, but the process is the art.

Giving yourself space to practice and to try new things is so healthy for your creativity.'







